AAGRAPEVINE, Inc.

NEWS RELEASE

ANNOUNCES A PRICE INCREASE ON BOOKS & OTHER CONTENT RELATED ITEMS

August 2022, NEW YORK, NY, AA GRAPEVINE, Inc., the international monthly journal of Alcoholics Anonymous, will add a \$2.49 increase to all books. The top 10 selling books' prices will increase on January 1, 2023, and other books' prices will increase as they go to reprint. Other ancillary items prices will increase on January 1, 2023 as well. The new prices are shown on page 2 of this announcement.

As you know, AA Grapevine does not accept contributions or advertising, and strives to be self-supporting through the sale of magazine subscriptions and Grapevine items. The 2022 price increase will help AA Grapevine, Inc. keep up with the steadily rising costs that all publishers currently face.

AA Grapevine looks forward to and relies on your continued support. If you have any questions regarding this price increase, please contact Customer Relations.

To order books or any other products from our collection, visit us at <u>www.aagrapevine.org</u> and click on Store or call (800) 631-6025 (US/Canada), (847) 559-7327 (International) or fax us at (847) 564-9453.

Discount: 20% discount for orders of \$500.00 or more.

For additional information on **AAGRAPEVINE** visit us at <u>www.aagrapevine.org</u> or contact:

Sonia Dominguez Customer Relations Coordinator <u>sdominguez@aagrapevine.org</u> (212) 870-3457

AAGRAPEVINE, Inc.

Book price increases

As of January 1, 2023, top 10 bestsellers will increase by \$2.49. For other books the price will increase as reprinted. Ancillary items will increase on January 1, 2023 also, as shown below.

Top 10 Title Language of the Heart (softcover) Emotional Sobriety Free on the Inside Prayer and Meditation Spiritual Awakenings Take Me to Your Sponsor The Best of Bill Fun in Sobriety The Best of Grapevine Vols. 1, 2, 3 Voices of Women in AA	SKU GV11 GV17 GV43 GV44 GV14 GV40 BB06 GV45 GV41 GV37	Old Price 13.50 11.50 11.50 11.50 11.50 11.50 5.25 11.50 23.00 11.50	New Price 15.99 13.99 13.99 13.99 13.99 13.99 13.99 13.99 25.99 13.99
Price increases for ancillary items Title Slogans First Edition AA Preamble Traditions Checklist Co-Founder Issues Serenity Prayer Back Issues Wall Calendar Pocket Planner Man on the Bed Los Lemas Peambulo de AA Paquetes Un Chequeo La Oracion de la Serenidad Calenddario Agenda El Hombre E-Books (except as noted below) -Best of Grapevine 1,2,3 e-book -Best of Bill e-book	SKU MS04 BB01 MS01 MS20 MS15 MS05 BI01 MS08 MS09 MS03 SP04 SP01 SBI01 SP20BULK SP05 MS08 MS09 SMS03	Old Price 4.75 3.00 2.10 5.50 5.99 2.10 54.00 9.50 5.00 3.25 4.75 2.10 54.00 5.50 2.10 9.50 5.00 3.25 9.99 19.99 3.99 9.99 3.99	New Price 6.00 4.00 2.50 6.50 7.50 3.00 56.00 10.50 6.00 4.50 6.00 2.50 56.00 6.50 3.00 10.50 6.00 4.50 10.50 6.00 4.50 11.99 21.99 4.99 10.99 4.99